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IITTM

e communiqué



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NODAL OFFICER'S Message...



Desire is the key to motivation. But it's determination and commitment to an unrelenting pursuit of goals – a commitment to excellence – that will enable to attain the desired success. I appreciate the efforts of the editorial board, staff and students while celebrating the first birthday of 'E-communique'. I am pleased with the wide appreciation received so far from the readers for this publication.

Dr. Sarat K. Lenka

GO CONFIDENTLY IN THE DIRECTION OF YOUR DREAMS



The second convocation of IITTM for conferring Post Graduate Diploma to the successful candidates of 2009-2011, 2010-2012, 2011-2013 and 2012-2014 batches of all centers was held at IITTM, Noida. The day was a festive occasion for IITTM when alumni who are serving reputed travel companies across the country ensured their presence for the proud moment. Dr Mahesh Sharma, Honorable Minister for Tourism awarded diplomas to 1605 students of IITTM. The convocation was presided over by Dr. Lalit K. Panwar, Secretary (Tourism); Mrs. Usha Sharma, Additional Director General, Ministry of Tourism, Govt. of India and Prof. T. V. Kattimani, Vice-Chancellor of Indira Gandhi National Tribal University was the guest of honour.

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A GLIMMER OF CANDLES



IITTM celebrated the 32nd foundation day with great pomp and show. Foundation day is an occasion to drudge up and appreciate the efforts taken by the institute over the years which is instrumental in evolving the fundamental framework for tourism education and training in the country as it exists today. Students organized various events to celebrate the occasion. The activity corner board in the campus flooded with the creativities of the students. Class room role plays which portrayed the role of quality education in nurturing better citizens were organized. The week-long celebrations concluded with a get-together in which teachers delivered foundation day messages. The cultural fiesta organized by the students was a real visual treat.

WELCOME YOUR GUEST WITH A SMILE

IITTM organized two day training programme for immigration officers of Netaji Subash Chandra Bose International Airport, Kolkata. The highlight of the training programme was the active role of immigration officers as the brand ambassadors of India Tourism. The programme was conducted in two batches consist of 50 participants each. The participants gathered a brief look of the present status of India tourism and the various schemes of the Ministry of Tourism, Government of India for promoting India as a tourist friendly destination. The participants were trained on stress, conflict and cross cultural management.



EDITOR'S Note...



Another academic year has gone by and here with a new issue of 'E-communique'. This wonderful creation has completed its one year journey through the hearts of many readers leaving a stupendous footprint. To celebrate this occasion we changed things a bit with a new column for students. Students can use the column to write brief travelogues and travel related articles. Let's embrace it and move forward.

Prasanth Udayakumar
Assistant Professor



Happy
Spring & Summer
time...



ADVENTURE IS WORTHWHILE IN ITSELF

The students of PGDM (TT) participated in the 10 days adventure skiing programme conducted at Manali in collaboration with Atal Bihari Vajpayee Institute of Mountaineering and Allied Sports. The course facilitated in inculcating the spirit of Adventure amongst the students. The practical



classes were held at Solang Valley. Solang offers the view of glaciers and snow-capped mountains and peaks. It has fine ski slopes. The institute has installed a ski lift for training purpose. Certificates and badges were issued to the participants. The week-long escapade was really fruitful to the students.

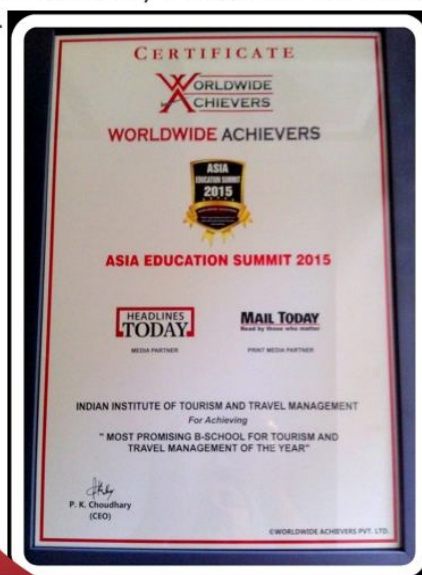
WE SALUTE TO THOSE TRIBUTES

It is a day to remember when India's constitution came into force on January 26, 1950, completing the country's transition toward becoming an independent republic. The whole country celebrates the occasion with gusto and so in IITTM. All the students and staff participated in the flag hoisting ceremony followed by sweet distribution. Students recited patriotic songs and vied with each other to show their prowess and allegiance to the country.



PERFECTION IS OUR MOTTO

Another proud moment in long history of excellence as IITTM has been bagged "Asia Education Summit Award 2015". Asia Education Summit is the premier international platform dedicated to innovation and creative action in education where top decision-makers share insights with on-the-ground practitioners and collaborate to rethink education. The Award is a recognition of the significant contribution of IITTM to institution building process as illustrious career, a role model management academic who is well respected among the community of students, researchers, faculty and practitioners.





SUCCESS MEANS BEING TOGETHER

Students of IITTM Bhubaneswar volunteered in the International conference on "India & Indian Ocean for renewing the Maritime Trade & Civilizational Linkages" jointly organized by Research and Information System for Developing Countries (RIS) and Institute of Social and Cultural Studies, Kolkata. Our students played an active role in the event by providing assistance to the delegates thereby gaining international exposure.



MAKE ONE DECISION THAT'S FAVOURABLE



An investor awareness programme has been organized in the campus in collaboration with Centre for Investment Education and Learning (CIEL). The sessions throw light on the basic considerations and the right decisions to be taken before making investments.

SPRING IS IN AIR, FRESH BLOSSOMS EVERYWHERE

Basant Panchami, the birthday of Goddess Saraswati was celebrated with much fervor. Students clad in white which is the favorite colour of Saraswati, worshipped the goddess and offered sweets which are given away as 'prasad'. The most significant aspect of Vasant Panchami is that it is also the most auspicious day to begin laying one's foundations of education – of how to read and write. The advent of spring is felt in the air of the campus as the season undergoes change. New leaves and blossoms appeared in the trees with the promise of new life and hope.





LET'S FOLLOW THE ROOTS OF BUDHA

Considering the growing demand for Buddhist tourism as a special interest niche category, IITTM hosted a one day seminar on "Buddhist Tourism and its long journey in India". Prof. Arvind Alok, Chairman, Buddhist Monuments Development Council and Prof. Sandeep Kulshreshtha, Director-IITTM handled the sessions. They reiterated the need to promote and develop Buddhist sites in India nationally and internationally in a big way, and also strengthen diplomatic relationships between Buddhist countries and India.



Students' Corner

BHITARAKANIKA – THE LAND OF LUSH GREEN MANGROVES, MIGRATORY BIRDS AND TURTLES

By Shruti Mohanty, 4th Semester PGDM (TT)

The mesmerizing sunrise and the sweet chirping of birds greeted us on our way to **Bhitarakanika** from Cuttack which is around 125 kms. So it took around 3 hours to reach by road and one couldn't afford to miss the village life throughout the trip to Bhitarakanika. I along with my parents and few of our friends from Germany were pretty excited about the trip.

Bhitarakanika National Park is a national park located in the Kendrapara District Odisha in eastern India. It is a very good place to sight the giant Salt Water Crocodile, some growing to 23 feet in length, along with other reptiles like the Water Monitor Lizard and the King Cobra. Spotted deer and Wild Boars are abundant in the park and can be spotted at all the major locations. Eight varieties of Kingfishers are found here and can be spotted along the many creeks and riverine within the park.

We reached Pattamundai and drove onwards till reaching Rajnagar at 11 A.M, which has the main DFO office. Someone there informed us to take necessary permit either at Kholachekpost or at Gupti - the road onward had two diversions; left one to Khola and right one to Gupti. We proceeded to Gupti - excellent winding road through large farmlands. Beyond Gupti (or Khola, if you take that route), the only way to get into the national park and travel is by boat.

Our main stop was at Dangmal which has a crocodile research and conservation center. The Baga Gahan Island is famous as birds' nesting grounds. Gahirmatha is the most important part of the park which is on the Bay of Bengal where river Brahmani connects, and which is the famous nesting ground for Olive Ridley Turtles - is on a different route. Major flora includes a wide variety of mangroves. Major fauna consists of crocodiles, deer, boars, pangolins, quite a few species of snakes, four types of turtles, and of course a wide variety of birds including white herons, adjutant storks, sand pipers, parrots, ducks, cormorants, kingfishers, bitterns et al.

We were surprised to find such biodiversity in a place that is yet to be explored. The adventurous walk inside dense forest was the best part of the trip where we saw many wild species. The trip through the river was great. River embankments with huts and people gradually gave way to deep forest and marshlands on both sides with hanging mangroves. Quite picturesque indeed! We spotted a few queer patches of some jelly-type whitish stuff at certain places on the swamps, but not sure what they were. Crocs abound; gharials were rare though. More numerous were the salt water crocs; we did spot one of around 19ft in length! As for birds we did see a few species. The accommodations, including a forest rest house seemed to be quite neat at a glance (though we did not stay there). We did avail one of the restroom facilities to see how they are - seemed quite decent. We came back to our boat and proceeded on to the forest block. The 3km wide trail was quite shady with varieties of mangroves and swamps on both sides. We walked along, hoping to catch a glimpse of something moving in the bushes. The boatsman who went with us informed that it is more likely to see deer et al during early mornings and evenings only. The trail took us to some erstwhile king's watchtower (a nice all-round view from the top), hunting house, a lily "pond" (more of a swamp) and a Shiva temple. What more can be exciting than having lunch inside the forest with the deer and monkeys who kept on staring us through the windows of the lunching areas, this was an experience of lifetime.

The way back was a short-cut through the back of the island where our boat was waiting. We started way back from the national park around 4 pm, but one would never want to come back from this serene destination which has so much in store to keep you in a state of awe all the time.

Photo Gallery



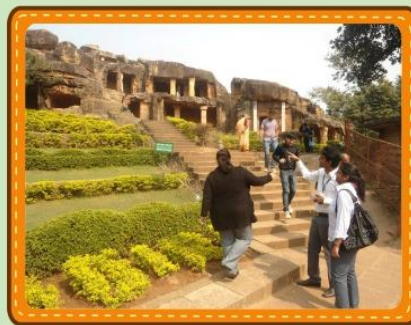
Airport Authority of India visits the campus for recruiting students



Dr. Lalit K. Panwar, Secretary Tourism, Govt. of India visits the campus



Role plays performed by students as part of Foundation day celebration



Students visiting Kandagiri & Udayagiri caves



Two batches of Eco Guide Training Programme has been successful

Admissions Open...

Admission for the upcoming batches (2015-17) of MBA (Travel & Tourism) and MBA (International Business- Tourism & Logistics) have already been announced.

Interested aspirants are directed to search our website : www.iittmb.in

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